

diagnosis: hunger

ADDRESSING HUNGER AS A HEALTH ISSUE

April 4, 2016 | Westin New York Times Square, New York, New York

AGENDA

- 8:30 a.m. Registration and Breakfast
- 9:00 a.m. Welcome, **Barbara Petee**, Executive Director, The Root Cause Coalition
- 9:05 a.m. **Randy Oostra, DM, FACHE**, President and Chief Executive Officer, ProMedica; Chairman, The Root Cause Coalition, *“Healthcare’s Role in Addressing Hunger and the Social Determinants”*
- 9:40 a.m. **Ken Anderson, DO, MS, CPE**, Chief Operating Officer, Health Research & Educational Trust, American Hospital Association, *“Redefining the ‘H’, Redefining the A”*
- 10:00 a.m. **Congressman Jim McGovern**, Massachusetts; Co-Chair, House Hunger Caucus; Introduction by **Ambassador Tony Hall** Former Member of Congress, Executive Director Emeritus, Alliance to End Hunger
- 10:15 a.m. Break
- 10:30 a.m. **Deborah A. Frank, MD**, Founder and Principal Investigator, Children’s HealthWatch, *“Hunger and Health for the Pediatric Population”*
- 10:50 a.m. **Barbara Turk**, Director, NYC Food Systems
- 11:00 a.m. **John Sayles**, CEO, Vermont Foodbank
- 11:15 a.m. **Michel Nischan**, Founder and CEO, Wholesome Wave
- 11:30 a.m. Break
- 11:45 a.m. Lunch
Administrator Audrey Rowe, Food and Nutrition Services, United States Department of Agriculture
- 12:50 p.m. **Kevin Barnett, DrPH, MCP**, Public Health Institute, *“Tackling Hunger to Improve Health in Older Americans – Research on Food Insecurity and Chronic Disease”*
- 1:10 p.m. **Rebecca Middleton**, Managing Director, Alliance to End Hunger
- 1:30 p.m. Break
- 1:45 p.m. **Lisa Marsh Ryerson**, President, AARP Foundation
- 2:15 p.m. **Barbara J. Petee**, Open Discussion and Call to Action
- 2:45 p.m. Closing Remarks, **Barbara J. Petee**





SPEAKER BIOS

KEN ANDERSON, DO, MS, CPE, is the chief operating officer of Health Research & Educational Trust (HRET) with the American Hospital Association, assisting in the development and integration of the organizational strategic plan across finance, operations and research for HRET and associated business lines. He previously served as the Chief Medical Quality Officer for NorthShore University HealthSystem and holds an academic appointment at the University Of Chicago Pritzker School Of Medicine. He also founded the Center for Clinical and Research Informatics that was charged with using medical informatics to enhance quality and research. Dr. Anderson serves as a Baldrige National Quality Award Alumni Examiner for the U.S. Department of Commerce. He is also a certified physician executive and a diplomat of the American Academy of Family Practice.

KEVIN BARNETT, DRPH, MCP, is a senior investigator at the Public Health Institute. For the past 20 years, he has been engaged in research and fieldwork on hospital community benefit practices and health workforce diversity. Partners in community benefits research and field work include national organizations such as the National Network of Public Health Institutes, the Centers for Disease and Control and Prevention, the White House Office of Faith-Based and Neighborhood Partnerships, and foundations such as the Kresge Foundation, the Robert Wood Johnson Foundation, the WK Kellogg Foundation, and The California Endowment. Kevin has also worked closely with hospitals and health systems across the country on the advancement of community benefit practices and health workforce diversity. He currently serves as the co-director of the California Health Workforce Alliance and as a member of the board of directors for Trinity Health and for Communities Joined in Action.

DEBORAH FRANK, MD, is the founder of the Grow Clinic for Children at Boston Medical Center and Professor of Child Health and Well Being at Boston University School of Medicine. With colleagues across the country, she established Children's Health Watch to conduct non-partisan, rigorous, policy-relevant pediatric research on the impact of food, housing, and energy insecurity on the health and development of low income infants, toddlers and preschoolers. She has testified on this work to Congress and state legislatures. Dr. Frank was the sole physician appointed to the 10-member National Commission on Hunger in 2014. She was also recruited to serve on the Aspen Institute's Dialogue on Food Insecurity and Health Care Costs.

AMBASSADOR TONY P. HALL is executive director emeritus of Alliance to End Hunger. Three times nominated for the Nobel Peace Prize, Ambassador Hall is a leading advocate for hunger relief programs and improving human rights in the world. He acts as an emissary at meetings with leading policymakers and international officials, builds relationships with Alliance members and speaks on issues of food security at conferences around the country. He meets regularly with Members of Congress to encourage them to become more actively engaged on hunger issues. Ambassador Hall served as the U.S. Ambassador to the U.N. Agencies for Food and Agriculture from 2002 to 2005. Prior to his diplomatic service, he represented the Third District of Ohio (Dayton) in the U.S. Congress for 24 years.

LISA MARSH-RYERSON is the vice chair of The Root Cause Coalition Board and the president of the AARP Foundation. She has served on the AARP Foundation, AARP's affiliated charity, since 2013 and is responsible for setting the Foundation's strategic direction and for leading the social impact organization's efforts to create opportunities for older Americans struggling with poverty and the related issues of hunger, income, housing and social isolation. Under her leadership, the Foundation has secured unprecedented funding to help provide programs and services that truly change lives. Before joining AARP Foundation, Ryerson served as the president and CEO of Wells College in Aurora, NY.

CONGRESSMAN JIM MCGOVERN has been a leading voice in the push to strengthen anti-hunger programs and end hunger both here in the United States and around the world. In Congress, McGovern consistently keeps the national spotlight on hunger in his roles as co-chair of the bipartisan Congressional Hunger Caucus and as Ranking Member of the House Agriculture Nutrition Subcommittee. McGovern is also active at the local level. Last year, McGovern led a 43-mile walk the week of Thanksgiving in Western Massachusetts to support the local food bank and other community organizations working to end hunger in his home state of Massachusetts.

REBECCA MIDDLETON is the managing director of Alliance to End Hunger. She develops organizational strategy and leads overall operations for the Alliance as it continues its mission of engaging diverse institutions to build the public and political will to end hunger at home and abroad. Middleton joined the Alliance after more than 15 years of legislative and lobbying experience. In addition to her work at the Alliance, she serves on the Advisory Committee of the Community for Zero Hunger and as a co-chair of the Vote to End Hunger coalition. She earned her Bachelor of Arts degree at Mary Washington College in Fredericksburg, Va., with a double-major in Political Science and English.

MICHEL NISCHAN is a three-time James Beard Award winning chef with over 30 years of experience advocating for a more healthful, sustainable food system. He is Founder and CEO of Wholesome Wave, Co-Founder of the Chefs Action Network, as well as Founder and Partner with the late actor Paul Newman of the former Dressing Room Restaurant. Along with his team at Wholesome Wave, Nischan has successfully influenced legislative language for the recently passed Federal Farm Bill, supporting affordable access to healthy, locally grown fruits and vegetables for low income consumers. He's also the author of three cookbooks and a variety of articles focused on sustainable food systems and social equity through food. A lifetime Ashoka fellow, he serves on the board of the Amazon Conservation Team and on the advisory board of The National Young Farmers Coalition. In Spring 2015, the James Beard Foundation honored Nischan with the Award for the 2015 Humanitarian of The Year.

RANDY OOSTRA, DM, FACHE, is president and chief executive officer of ProMedica, a mission-driven, not-for-profit, nationally distinguished healthcare system serving northwest Ohio and southeast Michigan. ProMedica's more than 17,000 employees and 800 employed providers serve nearly 4 million patient encounters annually at more than 310 sites, including 13 hospitals. Oostra earned a doctoral degree in management from Case Western Reserve University, and he holds two master's degrees — in healthcare administration from the University of Minnesota and in management from the University of Wisconsin.

BARBARA PETEE is the executive director of The Root Cause Coalition and also serves as the Chief Advocacy and Government Relations Officer for ProMedica, a non-profit health system based in Toledo, Ohio, serving northwest Ohio and southeast Michigan. Guided by Petee since 2006, ProMedica's work in addressing hunger as a health issue has been used as a model within the industry and hailed among other NGOs as groundbreaking for health systems. Petee also serves on many local, regional and national boards and committees, including serving as a board member of the Alliance to End Hunger, an affiliate of Bread for the World, based in Washington, D.C. She is a graduate of Michigan State University.

AUDREY ROWE is the administrator for the Food and Nutrition Service (FNS) at the U.S. Department of Agriculture (USDA). FNS provides children and needy families with better access to food and a more healthful diet through its 15 nutrition assistance programs and nutrition education efforts. Audrey brings to the federal government more than 20 years of experience in human services policy development, fiscal management, program design, service delivery, and marketing. She has a particular focus on vulnerable populations, low-income women, children, and youth. Most recently, Audrey served as deputy administrator for Special Nutrition Programs at FNS, leading the effort to pass the Healthy, Hunger-Free Kids Act of 2010, the legislative centerpiece of First Lady Michelle Obama's *Let's Move!* initiative to end childhood obesity in a generation.

JOHN SAYLES joined the Vermont Foodbank as the CEO in March of 2009 after serving ten years in senior appointed positions with the State of Vermont. He is a member of the Feeding America Policy Engagement and Advocacy Committee which develops national policy direction for more than 200 food banks nationwide. He was presented the 2012 Dick Goebel Public Service Award by Feeding America for contributions in public policy development. John is Vice-Chair of the Feeding America Eastern Region, and a member of the Feeding America Collaborating for Clients initiative. Sayles is a graduate of the University of Baltimore School of Law and Frostburg State University in Maryland.

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