Welcome to Louisville

WELCOME TO The Root Cause Coalition’s Second Annual National Summit on the Social Determinants of Health! We are delighted you have joined us and are happy to be in beautiful Louisville, Kentucky as we spend two dynamic days together. Throughout the Summit, we will focus on HOW each of us through collaboration in the Coalition, and in our respective organizations, can further our missions and address the basic needs of those individuals and families we are privileged to serve.

Healthcare is an industry that has a reputation for making great strides relative to clinical patient care. And yet, we at the Coalition would submit that in doing so, we sometimes lose sight of how best to treat the whole person, versus the symptoms or disease presented in the emergency department or physician office. We believe that we must fundamentally change our approach to delivering comprehensive care and ensure that we are consistently focused on identifying and treating basic needs. Further, we must not only identify needs, but connect our patients to resources and help to create a more seamless system of care. While healthcare cannot and should not do this work alone, we must continue to reach out to partners in our respective communities – and across the nation – with whom we can collaborate and create the solid pathways through which our patients, their families, and indeed our organizations can thrive.

Throughout this Summit, those of us from The Root Cause Coalition along with our myriad presenters will share tangible examples you can take back to your own community to help move this important work forward. As you meet colleagues from across the country, I encourage you to share your own experiences, ask difficult questions and engage in dialogue so that collectively we improve the way in which we care for one another.

Thank you for joining us.

BARBARA J. PETEE
EXECUTIVE DIRECTOR
**Keynote Speakers**

**SARAH MOYER, MD** is Director of the Louisville Metro Department of Public Health and Wellness and is the Chief Health Strategist for the city of Louisville. Dr. Moyer, a board certified family physician, works with all sectors of the community to affect policy, systems and environmental changes that will lead to better health outcomes for all residents of the city. Her vision is to make Louisville a healthy, just, and safe community where every resident can thrive. Dr. Moyer joined the Department of Public Health and Wellness in January 2015 as Medical Director.

**PAUL KUEHNERT, DNP, RN, FAAN** is Assistant Vice President – Program, for the Robert Wood Johnson Foundation where he provides leadership and management direction for the Foundation’s work related to leadership and transforming health and health care systems. As an executive leader for more than 25 years, Dr. Kuehnert has led both governmental and community-based organizations in order to help people lead healthier lives. In the late 1980s he was a founder and later CEO of Community Response, Inc., one of the Chicago area’s largest housing, nutrition, and social service providers for people living with HIV/AIDS.

**TIM ENGLISH** is the Regional Administrator of the Midwest Region of USDA’s Food and Nutrition Service in Chicago, Illinois. Under his leadership the Midwest Regional Office provides oversight of program operations and technical assistance to State and local partners who administer the Agency’s 15 nutrition assistance programs. He oversees the administration of these federal nutrition assistance programs in Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin. Mr. English commits his talents and energies to creating positive change in programs serving our nation’s most vulnerable low income families and elderly.

**ALISON LUNDERGAN GRIMES** is Kentucky’s 76th Secretary of State and the youngest female Secretary of State in the nation. Her bipartisan efforts are recognized nationally for economic development and election administration. Among her impressive record of achievements is establishing GoVoteKY.com, the Commonwealth’s online voter registration portal. Her election initiatives better protect the right to vote for all Kentuckians. As Kentucky’s chief business official, Grimes implemented the Commonwealth’s first online business portal and streamlined state laws to help grow Kentucky’s economy.
Monday, October 9, 2017

7:00 am  SUMMIT REGISTRATION OPENS (Regency Ballroom)

**BREAKFAST** Sponsored by ProMedica (Regency Ballroom)

8:00 am  Welcome Remarks (Regency Ballroom)

*B Barbara J. Petee*, Executive Director, The Root Cause Coalition

8:30 am  Integrated C-Suite Roundtable (Regency Ballroom)

- Moderator: *Lisa Marsh Ryerson*, President, AARP Foundation
- *Roy Beveridge, MD*, Senior Vice President & Chief Medical Officer, Humana
- *Akram Boutros, MD, FACHE*, President & CEO, The MetroHealth System
- *Robert Casalou*, Regional President & CEO, Saint Joseph Mercy Health System (SJMHS), a member of Trinity Health
- *Kathryn Correia*, Chief Administrative Officer, Fairview Health Services
- *Susan Dreyfus*, President and CEO, Alliance for Strong Families and Communities
- *Maurice Jones*, President & CEO, LISC
- *Tom Nelson*, President, Share Our Strength
- *Paula Phillippe*, Senior Vice President, Human Resources & Corporate Social Responsibility, Blue Cross Blue Shield of Minnesota

10:00 am  NETWORKING BREAK

10:15 am  Collaboration is Essential to Achieving Health Equity (Regency Ballroom)

*Dr. Sarah Moyer*, Director, Louisville Metro Department of Public Health and Wellness, and Chief Health Strategist, City of Louisville
10:30 am  **Operations Roundtable** *(Regency Ballroom)*
- **Moderator:** *Lori Peterson*, Founder and CEO, Collaborative Consulting
- *Michael Bilton*, Senior Director, Community Health and Benefit, Dignity Health
- *Stephanie Cihon*, Director of Community Relations, ProMedica
- *Robert A. Cole, MHSA*, Chief Operating Officer, Connecticut Mental Health Center
- *Michellene Davis*, Executive Vice President & Chief Corporate Affairs Officer RWJBarnabas Health
- *Amy Freeman*, Vice President, Community Health, Ascension
- *Lynn Knox*, State Health Care Liaison, Oregon Food Bank
- *William H. Pinakiewicz*, Vice President, Advisory Services and Chief Business Development Officer, Nonprofit Finance Fund

Noon  **LUNCH** *Sponsored by AARP Foundation* *(Regency Ballroom)*

1:30 pm  **R.O.I.: Getting the Right Data to Achieve the Best Outcomes** *Sponsored by Wellopp* *(Regency Ballroom)*
- *Kent Bishop, MD, FACOG, CPE*, Chief Experience Officer, ProMedica
- *Francis Charles Brunicardi, M.D., F.A.C.S.*, Academic Chief of Surgery, ProMedica and MCO Alumni Endowed Professor and Chair, Department of Surgery and Director of Cancer Program, University of Toledo College of Medicine and Life Sciences

1:45 pm  **NETWORKING BREAK**
Monday, October 9, 2017

2:00 pm  BREAKOUT SESSION SET A

**SESSION 1** Building Momentum for State Policy Change: Clinic by Clinic (Gulfstream/Hialeah)
- Lynn Knox, State Health Care Liaison, Oregon Food Bank
- Kim Predergast, RD, MPP, Community Health & Nutrition Consultant, Feeding America

**SESSION 2** And How Are the Children? Community Health Meets Community Wealth-Building: Addressing the Root Causes of Poor Health Outcomes in Urban Neighborhoods (Conference Theater)
- Christin Farmer, Founder & Executive Director, Birthing Beautiful Communities
- Neal Hodges, Project Manager, Greater University Circle Community Health Initiative
- Jacqueline Matloub, MD, Center for Community Health Integration, Case Western Reserve University
- Danielle Price, Director, Community Health Engagement, University Hospitals

**SESSION 3** Welcome Home—Creating Successful Outcomes for Returning Justice System Involved Older Youth and Young Adults (Keenland)
- Yinetha Brown Robinson, Director, Louisville Youth Advocate Programs
- Shaena Fazal, National Director for Public Policy and Communications, Youth Advocate Programs
- Jeremiah L., Youth Advocate
- Denise Navarre Cubbon, Administrative Judge, Lucas County Court of Common Pleas, Juvenile Division, Lucas County Juvenile Court

**SESSION 4** Air Louisville: Citizen Scientists, Corporations and Air Champions Come Together to Focus on Air Quality and Policy That Can Help Change It (Kentucky Suite)
- Veronica Combs, Executive Director, Institute for Health Air, Water and Soil
- Pattie Dale Tye, Segment Vice President, Office of the Chief Medical Officer, Humana
SESSION 5  Rediscovering Woodson Library: A Community Asset Building Project (Churchill Downs)
Pamela Garmon Johnson, MBA, Vice-President, Multicultural Markets, America Heart Association National Center
Santrice Martin, Sr. Director Multicultural Initiatives, American Heart Association
Melvin Thompson, Executive Director, Endeleo Institute

SESSION 6  Addressing Hunger and Health through Collective Impact (Park Suite)
Amy Laboy, Senior Director of Programs, Greater Chicago Food Depository
Jan Ruma, Executive Director, Toledo/Lucas County CareNet and Vice President, Hospital Council of Northwest Ohio

SESSION 7  The Cost of Poverty Experience: A Hands-on Encounter (Pimlico)
Heather Cunningham, National Training Director, Think Tank, Inc.
Cathy Ponitz, Vice President, Community Relations & Diversity, The CareSource Foundation

3:15 pm  NETWORKING BREAK

3:45 pm  BREAKOUT SESSION SET B

SESSION 1  Collaborating and Messaging for Effective Policy, Systems and Environmental Change (Churchill Downs)
Elena Cromeyer, Director, Trinity Health Transforming Communities Initiative and Director, Robert W. Johnson Mobile Health Clinic, Trenton Health Team
Andrea Martinez Mejia, Coordinator, Community Health Services, City of Trenton, Department of Health and Human Services
Monday, October 9, 2017

3:45 pm  SESSION 2  Healthcare’s Role in Improving Health and Not Just Treating Disease  (Kentucky Suite)
Moderator:  Cynthia Washington, Interim President and CEO, American Hospital Association Institute for Diversity in Health Management
Madelyn Adams, Director, Community Benefit, Kaiser Permanente
Paula Besler, Director, Community and Health Relations, Advocate Health Care
Laura Vail, Director, Office of Inclusion and Health Equity, Cone Health

SESSION 3  Addressing Social Determinants of Health via Workforce Development  (Park Suite)
Karin VanZant, VP/Executive Director, Life Services, CareSource

SESSION 4  The Future of Food is Medicine: New Research and Innovation  (Gulfstream/Hialeah)
Michelle Berger Marshall, MS, RD, Managing Director, Community Health & Nutrition, Feeding America
Kathryn Garfield, JD, Staff Attorney, Center for Health Law and Policy Innovation of Harvard Law School
David B. Waters, CEO, Community Servings, Inc.

SESSION 5  The Housing Stability Vital Sign – How Health Care Can Screen and Intervene to Address Housing Instability (Conference Theater)
Megan Sandel, Principal Investigator, Children’s HealthWatch
Richard Sheward, Deputy Director of Innovative Partnerships, Children’s HealthWatch
SESSION 6  Health Care’s Role in the Creation of a Statewide Food Charter (Keenland)
- Jenna M. Carter, MPH, Senior Program Manager, Health Equity Advocacy, Center for Prevention, Blue Cross & Blue Shield of Minnesota
- Christian Knights, Manager, Strategic Communications, Blue Cross and Blue Shield of Minnesota

SESSION 7  The Cost of Poverty Experience: A Hands-on Encounter (Pimlico)
- Heather Cunningham, National Training Director, Think Tank, Inc.
- Cathy Ponitz, Vice President, Community Relations & Diversity, The CareSource Foundation

5:00 pm  NETWORKING BREAK

5:15 pm  Addressing Food Insecurity Across the Lifespan: The Role of Medical Professionals Organizations (Regency Ballroom)
- Moderator: Kimberly Perry, Director, Food Security, AARP Foundation
- Heather Hartline-Grafton, DrPH, RD, Senior Nutrition Policy & Research Analyst, Food Research & Action Center (FRAC)
- Amber Pendleton, MD, Associate Professor, University of Louisville Department of Pediatrics
- Venis T. Wilder, MD, Family Physician, LifeCo

6:00 pm-7:00 pm  NETWORKING RECEPTION  Sponsored by Humana (Regency Ballroom)
The Root Cause Coalition has partnered with Carmichael's Bookstore, a local Louisville business, to provide copies of recommended books to National Summit participants at a discounted rate. These books have been recommended by some of our National Summit speakers as a book they find inspirational and compelling related to community service, leadership or addressing the social determinants of health.

- **Roy Beveridge, MD**
  Senior Vice President & Chief Medical Officer, Humana
  *Humble Inquiry: The Gentle Art of Asking Instead of Telling*
  EDGAR SCHEIN

- **Akram Boutros, MD, FACHE**
  President & CEO, The MetroHealth System
  *Leadership and Self-Deception*
  ARBINGER INSTITUTE

- **Robert Casalou**
  Regional President & CEO Saint Joseph Mercy Health System, a member of Trinity Health
  *Fair Food*
  ORAN B. HESTERMAN, PHD

- **Akram Boutros, MD, FACHE**
  President & CEO, The MetroHealth System
  *Leadership and Self-Deception*
  ARBINGER INSTITUTE

- **Susan N. Dreyfus**
  President and CEO, Alliance for Strong Families and Communities
  *Leadership on the Line: Staying Alive Through the Dangers of Change*
  RONALD A. HEIFETZ AND MARTY LINSKY

- **Alison Lundergan Grimes**
  Kentucky Secretary of State
  *Give Us the Ballot*
  ARI BERMAN

- **Jason Gromley, JD**
  Vice President of Operations, The Root Cause Coalition
  *The New Localism: How Cities Can Thrive in the Age of Populism*
  BRUCE KAIZ AND JEREMY NOWAK

- **Tom Nelson**
  President, Share Our Strength
  *The Cathedral Within*
  BILL SHORE

- **Randy Oostra, DM, FACHE**
  President and CEO, ProMedica
  *Bowling Alone: The Collapse and Revival of American Community*
  ROBERT D. PUTNAM

- **Barbara Petee**
  Executive Director, The Root Cause Coalition
  *Grapes of Wrath*
  JOHN STEINBECK
The following resources have been recommended by the No Need to Reinvent the Wheel: We are Here to Help panelists to help you as you address social determinants of health in your community. To access copies of any of the resources listed below please visit rootcausecoalition.org/nationalsummit/resources.

**Susan Bridle-Fitzpatrick, PhD**
Senior Researcher, Healthcare Without Harm
- Climate Action Playbook

**Sana Chehimi, MPH**
Director, Prevention Institute
- Tool For Health and Resilience in Vulnerable Environments (THRIVE)
- Countering the Production of Inequities: A Framework of Emerging Systems to Achieve an Equitable Culture of Health

**Douglas Jutte, MD, MPH**
Executive Director, Build Healthy Places Network
- Jargon Buster
- Metrics Portal
- Partner Finder
- Case Studies
- Crosswalk Essays

**David Zuckerman**
Manager of Healthcare Engagement, The Democracy Collaborative
- Democracy Collaborative Anchor Mission Playbook
- Democracy Collaborative Anchor Mission Healthcare Report
Tuesday, October 10, 2017

7:00 am  BREAKFAST (Regency Ballroom)

8:00 am  Day Two Convening Remarks (Regency Ballroom)
Barbara Petee, Executive Director, The Root Cause Coalition

8:15 am  Getting to the Roots (Regency Ballroom)
Paul Kuehnert, DNP, RN, FAAN, Assistant Vice President, Program, Robert Wood Johnson Foundation

9:00 am  Public Health Foundation Awards (Regency Ballroom)

9:15 am  Building a Cost Argument for Investing in Food Insecurity Interventions (Regency Ballroom)
Seth A. Berkowitz, MD, MPH, Assistant Professor of Medicine, Massachusetts General Hospital
Hilary Seligman, MD, MAS, Associate Professor, Feeding America/University of California San Francisco
Ginger Zielinskie, President & CEO, Benefits Data Trust

10:15 am  At the Table: Connecting Health Care and Federal Nutrition Programs (Regency Ballroom)
Tim English, Regional Administrator, Midwest Region, USDA Food and Nutrition Service

10:45 am  BREAKOUT SESSION SET C  Sponsored by Turner

**SESSION 1  DULCE: An Evidence-Based Intervention to Tackle SDOH in Pediatrics (Kentucky Suite)**
Baraka Floyd, MD, Clinical Instructor, Stanford Children’s Health
Samantha Morton, CEO, MLPB
Deneisha Watson, Family Specialist, Legal Aid Society of Palm Beach County, Inc.
SESSION 2 Recognizing and Validating the Family Voice and Experience (Gulfstream/Hialeah)
- **Jill Panichelli**, Associate Director, Food Skills Education, Share Our Strength
- **Jessica Saunders**, Director, Center for Child Health and Wellness Dayton Children’s Hospital
- **Courtney Smith**, Managing Director, No Kid Hungry Center for Best Practices, Share Our Strength

SESSION 3 Social and Financial ROI: Novel Programs to Recognize and Address Health-Related Social Needs (Regency Ballroom)
- **Rani Morrison**, Senior Director, Care Continuum, University of Illinois Hospital and Health Sciences System
- **Anna Wojcik**, MPH, Assistant Director, Health Policy and Strategy, University of Illinois Hospital & Health Sciences System

SESSION 4 Making ‘Cents’ of Health Disparities: From a Payor’s View (Conference Theater)
- **Mike Cohen**, Strategic Transformation Advisory Leader, PricewaterhouseCoopers LLP
- **Clinton Moloney**, Sustainability Advisory Leader, PricewaterhouseCoopers LLP

SESSION 5 How to be an Advocate for Health (Keenland)
- **Jason Gromley, JD**, Vice President of Operations, The Root Cause Coalition
- **Rachelle Wenger, MPA**, Director, Public Policy & Community Advocacy, Dignity Health

SESSION 6 Preparing for the Next Generation of Healthcare Workers: The Healthcare Workforce Collaborative at Advocate Health Care (Churchill Downs)
- **Clayton Pryor**, Director, Workforce Development, Advocate Health Care
- **Jackie Rouse**, Director, Community Health, South Region, Advocate Health Care
Tuesday, October 10, 2017

10:45 am  Anchor Institutions: ProMedica’s Journey (Park Suite)
- **Randy Oostra, DM, FACHE**, President and CEO, ProMedica

Noon       LUNCH Sponsored by Socially Determined (Regency Ballroom)

1:15 pm    BREAKOUT SESSION SET D Sponsored by UniteUs

- **SESSION 1** From Hospital to Home: Ten Years of Learning and Partnership in the Fight Against Homelessness (Conference Theater)
  - **Kelly Bruno Nelson, MSW**, President & CEO, National Health Foundation
  - **Danielle Cameron, MPH**, Chief Strategy Officer, National Health Foundation

- **SESSION 2** Nontraditional Partnerships and Models to Drive Better Outcomes (Keenland)
  - **Mackie Hicks**, Director, Advocacy & Community-Based Programs, WellCare Health Plans, Inc.
  - **Katie Miller**, Associate Program Manager, Prevention Institute
  - **Kyla Mor**, Program Manager, Clinical Transformation, Louisiana Public Health Institute

- **SESSION 3** Intersections between Domestic Violence and Community Health (Churchill Downs)
  - **Kelly McBride, MSW**, Executive Director, Domestic Violence Network
  - **Mary-Margaret Sweeney**, Director of Community Engagement, Domestic Violence Network
**SESSION 4**  A Healthy Perspective – Understanding What Drives America’s Food Purchasing Decisions *(Regency Ballroom)*

*Alexandra Lewin-Zwerdling*, Vice President, Research & Partnerships, International Food Information Council Foundation (IFIC)

*Liz Sanders, MPH, RDN*, Director, Research and Partnerships, International Food Information Council Foundation (IFIC)

**SESSION 5**  Building Collective Capacity to Address Social Determinants of Health: A Chicago and Cook County Case Study *(Kentucky Suite)*

*Bonnie Condon, MA, MTS*, Vice President, Community Health, Faith Outreach, Advocate Health Care

*Jessica Lynch*, Program Manager, Illinois Public Health Institute

*Christopher Nolan*, Manager of Community Benefit and Population Health, Rush University Medical Center

**SESSION 6**  Emerging Solutions to Address Isolation Among Older Adults *(Gulfstream/Hialeah)*

**Moderator:** *Shahab Kaviani*, Director, Isolation, AARP Foundation

*Robin Caruso, LCSW*, Chief Togetherness Officer, CareMore Togetherness Program

*Maureen Feldman*, Project Manager, Social Isolation Impact Project, Motion Picture and Television Fund

*Carol Montoya*, Outreach and Networks Coordinator, Florida Health Networks

*Katrina Polk, PhD, MPA*, CAPS Director of Aging in Community, Community Preservation and Development Corporations

*Sherri Snelling*, Executive Director, Thought Leadership Keck Medicine of USC
Tuesday, October 10, 2017

**SESSION 7** Collaborating and Taking Action on the Social Determinants of Health  
(Park Suite)

*Shelby Chapman, MA,* Health Literacy Program Manager, Children’s Hospital Colorado  
*Melody Fadell, PhD,* Process Improvement Specialist, Children’s Hospital Colorado  
*James Hill, DM,* Instructor, Siena Heights University  
*Julie Yaroch, DO,* President, ProMedica Bixby and Herrick Hospitals

2:30 pm **NETWORKING BREAK**

2:45 pm **Keynote Address** (Regency Ballroom)  
*Alison Lundergan Grimes,* Kentucky Secretary of State

3:30 pm **No Need to Reinvent the Wheel, We are Here to Help** (Regency Ballroom)  
*Barbara J. Petee,* Executive Director, The Root Cause Coalition

4:45 pm **Where We Go From Here** (Regency Ballroom)  
*Barbara J. Petee,* Executive Director, The Root Cause Coalition

5:00 pm **2017 SUMMIT CLOSE**
Register by October 31st and receive the preregistration rate of $149! Rates will increase to $249 after October 31st.

rootcausecoalition.org/nationalsummit

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