



## How To: Webinar Series Request for Proposals

The Root Cause Coalition is seeking proposals for its 2019 How To: Webinar Series. This series of monthly webinars features experts highlighting a different social determinant and unique cross-sector intervention. We invite you to consider submitting a presentation that addresses the “how” versus the “why”, relative to addressing a broad range of health inequities and social determinants. The Root Cause Coalition is keenly interested in proposals that highlight successful initiatives, how challenges have been identified and overcome to implement and sustain an intervention, best practices, and necessary partnerships that were needed. If you have any questions, please email [contact@rootcausecoalition.org](mailto:contact@rootcausecoalition.org).

### Timeline and Information

- For this series, we are interested in webinars that address a wide range of social determinant of health issues, such as housing, isolation/loneliness, education, employment/economic opportunity, equity/inclusion, transportation and more.
- We are primarily looking for webinars that feature speakers sharing their experiences with social determinant interventions in different sectors in order to highlight the importance of cross-sector collaboration in this work.
- Some examples of successful previous webinars in this series can be found [here](#) on The Root Cause Coalition website.
- Completed proposals must be sent to [contact@rootcausecoalition.org](mailto:contact@rootcausecoalition.org)
- Proposals will be accepted on a rolling basis and applicants will be notified only if their proposal is accepted.
- Each webinar will feature 2-3 speakers from your organization and your partner organization(s). Presenters will have 15-20 minutes for their presentation.
- We ask that at least 10 minutes of the time scheduled be reserved for a question and answer session with the participants of webinar.
- Webinars are scheduled from 1pm-2pm EST. Specific webinar dates will be solidified once the proposal has been accepted.
- A recording of the broadcasted webinar and a copy of the presentation slides will be available for viewing on The Root Cause Coalition website after the webinar.



**Session Title (Title must start with “How To:”):** \_\_\_\_\_

**1<sup>st</sup> Presenter’s Name:** \_\_\_\_\_

**1<sup>st</sup> Presenter’s Title:** \_\_\_\_\_

**1<sup>st</sup> Presenter’s Organization:** \_\_\_\_\_

**2<sup>nd</sup> Presenter’s Name:** \_\_\_\_\_

**2<sup>nd</sup> Presenter’s Title:** \_\_\_\_\_

**2<sup>nd</sup> Presenter’s Organization:** \_\_\_\_\_

**3<sup>rd</sup> Presenter’s Name:** \_\_\_\_\_

**3<sup>rd</sup> Presenter’s Title:** \_\_\_\_\_

**3<sup>rd</sup> Presenter’s Organization:** \_\_\_\_\_

**Session Learning Objectives:** All objectives should complete the following statement: “After this presentation, webinar attendees will be able to...” Please limit these to 30 words or less per learning objective. These objectives may be used in webinar promotional materials.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



**Session Description:** In 100 words or less, succinctly describe the presentation and the rationale for presenting this information to the webinar participants.

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**Session Uniqueness:** In 100 words or less, please explain what is unique or innovative about your approach to addressing health equity, including any relevant outcomes/data.

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