2020 National Summit
Request for Proposals

The proposal must be submitted through the online portal found here, but this is a copy of the RPF questions for your preliminary use.

Summit Overview
The Root Cause Coalition’s 5th Annual National Summit on the Social Determinants of Health is scheduled for October 4-6, 2020 in Kansas City, Missouri. At the Summit we gather professionals from all areas of the healthcare sector, community based groups, educators, businesses, researchers and government leaders to share best practices and engage in the crucial discussion of ‘How To’ best address the social determinants of health and provide attendees with tools on how to collaborate across a wide range of sectors.

At last year’s Summit we were joined by more than 650 attendees representing a wide variety of professions, all of whom are committed to learning and sharing real world interventions to address social determinants of health and health inequities. The Summit is an unrivaled opportunity to share best practices, engage in professional networking and learn about proven interventions that address the social factors that weigh so heavily on health outcomes.

Call for Proposals
We invite you to submit a proposal to serve as a featured speaker, lead a breakout session or present a poster that focuses on how your group or organization addresses health inequities and social determinants. Posters will be available for viewing at a poster reception, and speakers will present throughout the three-day Summit either on the plenary stage or at one of our dozens of breakout sessions. Our goal for the Summit is for participants to learn definitive and direct ways that others are addressing social determinants.

Presentations should include specific references and citations about successful initiatives, return on investment, how challenges have been identified and overcome, best practices, necessary partnerships, and more. At this year’s Summit we will be organizing programming not only by track but also by experience level, to ensure conference attendees are able to participate in a variety of sessions that are most relevant to their work.

Key Areas of Focus
We encourage any organization or partnership doing work in the area of health equity and social determinants to submit a proposal. As a Coalition we are dedicated to achieving health equity through cross sector collaborations, so we are keenly interested in presentations that focus on collaborations and partnerships between different sectors that have joined together to
address social determinants and health inequities. Additionally, we are looking to highlight speakers who are members of communities directly impacted by social determinants and health inequities.

Please keep these strategies and interests in mind as you complete the questions within your proposal. If you have any questions please email contact@rootcausecoalition.org

Proposal Deadlines

☐ Completed proposals must be uploaded onto the RFP portal on or before **11:59pm EST on February 24th, 2020**. Please ensure the proposal form is completed in full, as incomplete proposals will not be considered.

☐ The Root Cause Coalition will notify applicants of their application status via email on or before **March 30th, 2020**. If the proposal is accepted, this notification will also inform applicants whether their proposal will be a plenary or breakout session.

☐ All speakers of accepted sessions will be required to fill out a Speaker Agreement by **April 17th 2020** to confirm their acceptance of the session.

☐ All authors of accepted poster presentations will be required to fill out a Poster Agreement by **April 17th, 2020** to confirm their acceptance of the poster session.

☐ All accepted breakout sessions and poster sessions will be required to finalize their list of speakers or authors by **August 28th, 2020**.

☐ All accepted plenary and breakout speakers will be required to send in their completed slide decks for their presentations in widescreen format by **September 11th, 2020**.

Session Information

Presentation Type:

☐ Speaker session only
☐ Poster session only
☐ Open to adapting this presentation to be either a speaker or poster session

Submission Title:

Please select which track you believe your session would best fit into (select only one):

☐ Economic Mobility
☐ Education / Workforce Training
☐ Emerging Social Determinants
Food Security/Nutrition
Housing
Social Isolation/Loneliness
Transportation

Please select which tags best represent the content of your session? These tags will be used in the conference mobile application to help attendees find sessions most relevant to their interests (select all that apply):

- Adolescence
- Advocacy
- Alignment
- Business Case
- Childhood Education
- Chronic Disease
- Climate
- Community Development
- Community Engagement
- Criminal Justice
- Cultural Competency
- Data and Research
- Disability
- Domestic Violence
- Early Childhood
- Education
- Employment
- Environment
- Family Support
- Gender
- Gender Identity
- Health
- Health Care
- Healthy Aging
- Higher Education
- Immigration
- Incarceration
- Income Inequality
- Job Security
- Job Training
- Language
- Legislation/Regulation
- Life Expectancy
- Literacy
- Maternal Health
- Medicare/Medicaid
- Mental Health
- Older Adults
- Physical Activity
- Policy
- Population Health
- Poverty
- Public Health
- Race
- Rural Areas
- Safety
- Screening
- Sexual Orientation
- Social Services
- Socioeconomic Status
- Stress
- Substance Abuse
- Suburban Areas
- Sustainability
- Technology
- Trauma
- Unemployment
- Urban Areas
Please select which knowledge level your session would best serve for a target audience (select only one):

- Foundational Level - These sessions will provide a broad background discussion focused on more general awareness and understanding of the subject featured. The goal of these sessions is to share new information with participants who do not yet have substantial prerequisite knowledge to process or use it. This level is intended for attendees with limited experience in the featured subject area who are seeking to learn fundamentals and looking to broaden their knowledge on a wider range of social determinant issues and interventions.

- Applied Level - These sessions will focus on application, comprehension and implementation of social determinant issues and interventions with more in-depth discussion by the presenters. These sessions should be more interactive, and will include examples of successes, challenges and specific assessment measures used. This level is intended for attendees with an established degree of knowledge on the subject who are seeking to build on this background and find new ways to apply what they learn in these sessions. Given this target audience, sessions in this level should spend minimal time level-setting issues so as to have a broader discussion about strategies, programs and next steps.
  - How will you structure your session to accomplish the learning goals of this level and to be more interactive given the experience of the target audience?

- Strategic Level - These sessions focus on innovation and knowledge sharing around highly technical or detailed topics and work towards the growth of best practices in the field. Sessions at this level should feature in-depth discussion on problem identification, analysis and solutions and include opportunities for exploration and changing narratives. Goals of this session should be to increase attendees’ ability to lead change, manage high-performing interventions and continue to develop leadership throughout their organizations. This level is intended for participants with significant expertise, knowledge and experience in this field such as those who may have attended previous Summits as well as those who are leading change in their communities and/or on regional and national levels. Given this target audience, sessions in this level should spend minimal time level-setting issues so as to have a broader discussion about strategies, programs and next steps.
  - How will you structure your session to accomplish the learning goals of this level and to be more interactive given the experience of the target audience?

Please check the boxes of the sectors that your speakers will be representing in your session (select all that apply):

- Business
- Community Based Organization
- Educational Institution
Session Description: Please succinctly describe your presentation and the rationale for presenting it to Summit participants (300 words or less).

Session Format: Please provide a brief preliminary explanation of how you plan to organize your session, keeping in mind we require all breakouts to include at least 10 minutes at the end of each session for audience question and answers.

Session Takeaways: Please list three key takeaways from your session. All takeaways should complete the following statement: “After this presentation, attendees will be able to…”

Session Originality: Please explain what is unique or innovative about your approach to addressing health equity, including any relevant outcomes and/or data.

Contact Information
(Must be listed for each presenter/author)
First Name: 
Last Name: 
Full Name (As it should appear in event materials):
Academic/Professional Credentials (As they should appear in event materials):
Role in Session (select one):
  o Moderator
  o Organizer and Moderator
  o Organizer and Presenter
  o Organizer Only (Not Presenting)
  o Presenter
Email Address:
Work Phone: 
Cell Phone: 
Employer: 
Position/Title: 
Work Address: 
Address 1: 
Address 2: 
Country: 
City:
State/Province: 
ZIP/Postal Code: 
Headshot (Preferably in high resolution): 
Biography: 
Twitter URL: 

**Presenter Information**
All selected presenters are responsible for their own travel and accommodation expenses but will receive a discount code to register for the Summit at a reduced Presenter Rate ($299) after they have completed their poster or speaker agreements.

The Coalition also offers a limited number of professional scholarships to the National Summit so please look out for more information about this application process later in the spring if you are interested.

Members of The Root Cause Coalition may use their allotted complimentary registrations for any speaker or poster presenter accepted to the Summit.

Presentation slides for all sessions will be available to Summit attendees on The Root Cause Coalition’s website after the event.

If accepted, all information provided in your proposal about the session’s description, takeaways and originality may be used in Summit collateral materials or on the event website and mobile application.

If accepted, all credentials, full titles or name preferences must be included in your proposal to guarantee this information will be reflected in Summit collateral materials or on the event website and mobile application.

A laptop computer, a projector and a handheld microphone will be available for use by every speaker at the Summit during their sessions. All other technological needs must be provided by the speakers themselves.

All poster presenters are responsible for printing and transporting their own posters to and from the Summit and covering all associated costs. The Coalition will provide easels and/or bulletin boards for the display of the posters during the Summit.

All presenters of accepted sessions must grant The Root Cause Coalition the right to record video and still images of the presenters and share these, as well as PDFs of their presentations, on the organization’s website and social media platforms.